

John Goetz



John Goetz serves as Vice President, Community and Government Relations at Ballard Health serving the Appalachian Highlands. John brings more than 18 years of experience in healthcare policy. Prior to joining Ballard Health, Goetz was senior vice president at Bridge Public Affairs, where he focused on the firm's growing healthcare practice. Before that, he served for nearly three years as director of government affairs for Permobil, a Swedish manufacturer of sophisticated power wheelchairs.

In this role, he routinely collaborated with the United States Department of Health and Human Services (HHS) and Centers for Medicare and Medicaid Services (CMS) officials, and he maintains these relationships to this day. Goetz worked collaboratively with senior officials at CMS to ensure permanent and stable funding for patient care.

Before joining Permobil, Goetz served as legislative liaison to Tennessee's Medicaid agency, TennCare, serving as the liaison between the agency and the General Assembly. There, he advocated on behalf of the governor's agenda and provided policy counsel for the Long-Term Services and Supports division within TennCare. He also served as acting public information officer, explaining detailed health policy issues to the media and other audiences.

Prior to his role with TennCare, Goetz served as United States Sen. Bob Corker's legislative aide for healthcare policy. In addition to serving as a senior staff member for the Senate Special Committee on Aging, where Sen. Corker served as ranking member, Goetz worked on several provider and insurance issues to help assist Tennessee businesses navigate federal health policy amid the implementation of the Affordable Care Act (ACA).

Goetz earned a bachelor's degree in political science and a master's degree in public administration from the University of Tennessee at Chattanooga.

Goetz and his wife, Whitney Calhoun Goetz, have two sons and reside in Johnson City.